



# Dementia Trailblazer Conference

*Engage. Educate. Empower.*

[Click here to register!](#)

**September 9 & 10, 2019**  
Crowne Plaza Lansing West  
925 S. Creyts Road, Lansing, MI 48917



## Dementia Trailblazer Conference

*Engage. Educate. Empower.*

Blazing the trail for person-centered relationship-based supports and services for persons living with dementia. Engaging persons living with dementia, care partners, professionals and the community at large in the development of a dementia capable Michigan through education and empowerment.

- **Opening Remarks** by James Balda, President & CEO, Argentum
- **Reframing Challenging Behaviors by Seeing the Whole Picture** with Teepa Snow, International Trainer and Mark Roberts, Person Living Well with Dementia
- **To Whom I May Concern** an interactive, storytelling performance by individuals living with dementia. This powerful program will be the focal point of the conference.
- **Re-thinking Dementia: A Well-Being Approach & Caring, Communicating, and Decoding Distress** with Dr. Allen Power, Geriatrician, Author, & International Educator
- Networking and Speaker Reception followed by an evening performance of **Keynote Karaoke** by Dr. Anne Basting of TimeSlips
- **Revolutionizing Dementia Care** with panelists Mason Mills, Film Producer; Brian LeBlanc Person Living Well with Dementia; Jacquelyn Pogue Care Partner; and Mary Jo Johnson Gibbons, Assisted Living Provider
- **Love Is Listening: Dementia Without Loneliness** with award-winning educator Michael Verde
- **The Future's So Bright: The Intersection of Technology & Aging, with a dementia twist** with Jack York the co-founder of It's Never 2 Late and technology experts Mike Belleville and Brian LeBlanc who are persons living well with dementia
- **An Artist, AARP and Dementia Capable Michigan!** with John Wood, Professional Artist and Person Living Well with Dementia and Lisa Dedden Cooper, Attorney at Law and Michigan Dementia Coalition Co-chair

**September 9 & 10, 2019**

Crowne Plaza Lansing West  
925 S. Creyts Road, Lansing, MI 48917

**Questions?** Please call us at 1.800.482.0118.

Dear Friends and Colleagues,

We are proud to invite you to attend Michigan Assisted Living Association's upcoming Dementia Trailblazer Conference. This statewide conference will feature a broad range of national and international speakers, many of whom are making their first appearance in Michigan.

We hope you can join us for an event that will engage, educate and empower all of us to continue to learn and implement the absolute best and most successful approaches to care, communication, environment, technology and more. Additionally, the conference will feature remarkable approaches to using artistry, music and storytelling to enhance our ability to embrace person-centered relationship-based supports and services for persons living with dementia. Take a look at our speakers and their bios that appear later in this brochure. You will want to meet these trailblazing professionals.

Of particular interest will be the opportunity to meet a panel of persons living well with dementia. They tell their very insightful personal story in a manner that opens our eyes and ears in a most memorable way. This conference is truly unlike any other educational event in our state.

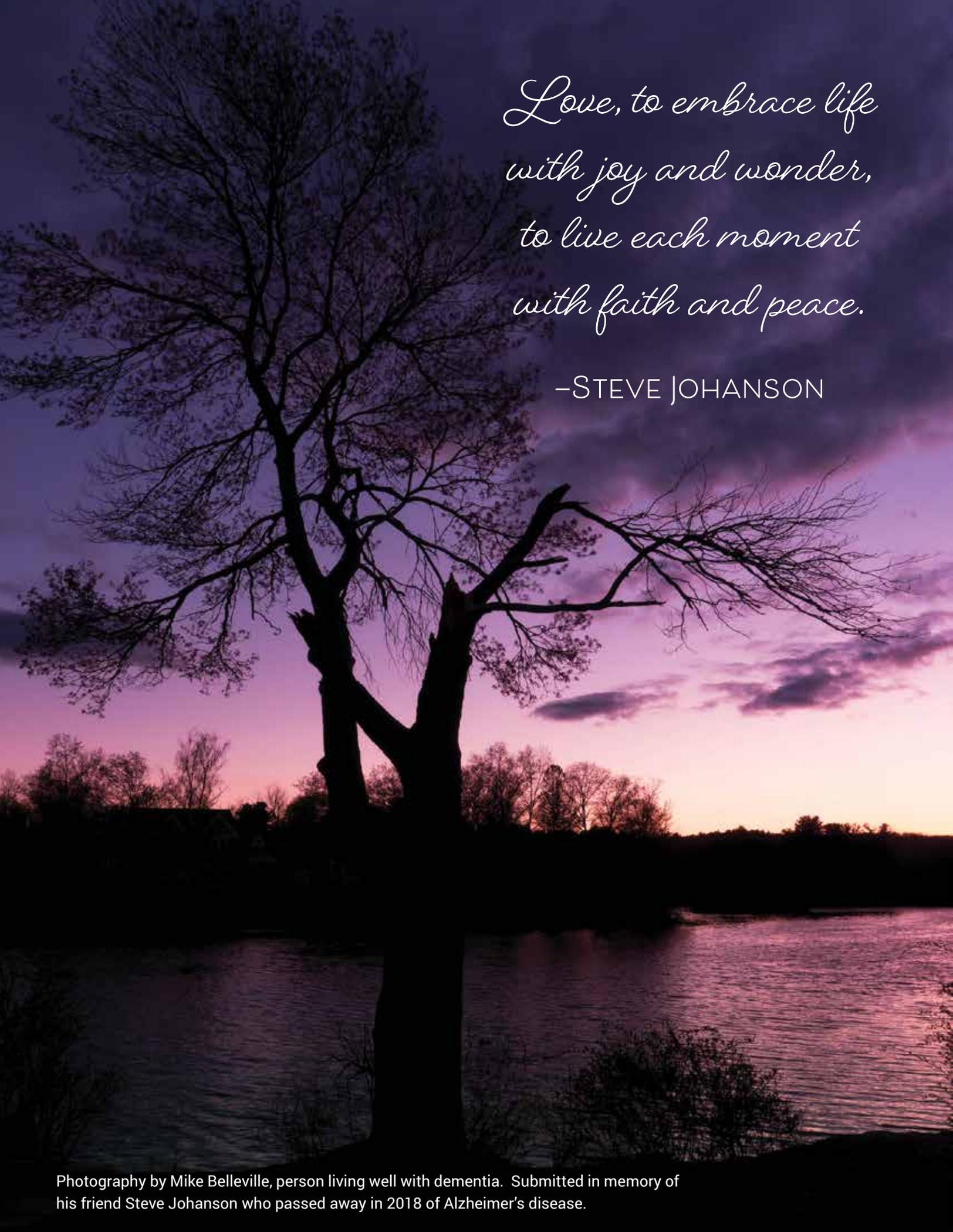
We hope you and your colleagues can join us in September.

Sincerely,

Brenda L. Roberts

Brenda L. Roberts  
Director of Quality Assurance and Education  
broberts@miassistedliving.org



A large, leafless tree stands in silhouette against a vibrant sunset sky. The sky transitions from a deep purple at the top to a bright orange near the horizon. The tree's branches are intricate and spread across the upper half of the frame. In the foreground, a body of water reflects the colors of the sky. The overall mood is serene and contemplative.

*Love, to embrace life  
with joy and wonder,  
to live each moment  
with faith and peace.*

—STEVE JOHANSON

# MONDAY, SEPTEMBER 9

---

1:00 – 1:30 PM

## OPENING CEREMONY FROM ARGENTUM

**James Balda** will share his national perspective and experience relating to the many trends and initiatives underway across the country that promote choice, dignity, independence and quality of life for seniors. He will focus specifically on the vision for the future of senior living with a special emphasis on key imperatives such as workforce development, memory care and quality improvement.

1:30 – 3:00 PM

## RE-THINKING DEMENTIA: A WELL-BEING APPROACH

In this session, **Dr. Allen Power** will explain the drawbacks of a narrow biomedical model of dementia, challenging both the use of psychoactive medications and our usual non-pharmacological approaches to distress. He will contrast the traditional view with an “experiential” model, and outline a 3-pillar foundation for a more enlightened approach to support and care. Dr. Power will introduce a framework of seven “domains” of well-being, and show how these can be operationalized for people living with dementia in everyday life. He will show how this framework provides an innovative way of understanding and responding to distress that can create much more sustainable success than other current approaches.

3:00 – 3:30 | Afternoon Break

3:30 – 5:00 PM

## CARING, COMMUNICATING, AND DECODING DISTRESS

This session will follow the opening session with more detail about improving our interpersonal interactions. **Dr. Allen Power** will detail important tips for communicating with and understanding people living with dementia, as well as best practices for working together with tasks. He will then outline three “audits” to be considered when a person exhibits distress or other expressions—medical, environmental, and experiential—and describe how providers can navigate these audits. Dr. Power will close with recommendations for the prioritization and process for gradual dose reductions of anti-psychotics for long-term care and assisted living providers.

5:00 – 6:30 PM | It’s a Wrap! | Speaker Reception

Wrap up your day by joining us for a speaker reception, networking and a sandwich wrap prior to the fun-filled evening session.

6:30 – 8:00 PM

## DR. ANNE BASTING OF TIMESLIPS PRESENTS AN EVENING PERFORMANCE OF KEYNOTE KARAOKE

What is creative care and how can it shift care relationships to elders with cognitive and physical challenges? **Dr. Anne Basting** takes us on a tour of her recent work in infusing creativity into care practices, culminating in a karaoke version of stories created, narrated, and choreographed by elders. You’ll learn the choreography technique as a take-home practice in this interactive and playful keynote presentation.



## TUESDAY, SEPTEMBER 10

---

7:30 – 8:00 AM | Exhibits & Morning Coffee in the Royale Atrium

8:00 – 9:30 AM | Breakout Session

### Breakout Session 1

#### THE FUTURE'S SO BRIGHT: THE INTERSECTION OF TECHNOLOGY AND AGING, WITH A DEMENTIA TWIST

Today we utilize technology in nearly every facet of our lives. Yet, often times people living with dementia are left out of the revolution. This session will give unique perspectives, both from individuals living with dementia as well as the founder of a tech company serving older adults. The session will highlight real-world examples of how technology is just as relevant for people living with dementia as it is for everyone else. Let's break down another stereotype!

Technology options will be presented that benefit people throughout the entire dementia spectrum, and highlight how the technology benefits both people living independently as well as individuals in senior living communities. Examples of providers based in Michigan doing exciting work with technology will be shared as well. We will also see how people living with dementia are actively engaged with technology companies; helping them to enhance existing technology and develop new ones. It's a positive message of hope and real-world examples of technology benefiting individuals living with dementia. Co-presenters: **Jack York**, **Mike Belleville**, and **Brian LeBlanc**

# TUESDAY, SEPTEMBER 10

---

## Breakout Session 2

### AN ARTIST, AARP AND DEMENTIA CAPABLE MICHIGAN!

What does a professional artist, AARP and Dementia Capable Michigan have in common?

This dynamic session will feature sculpture, puppetry, music and personal stories by **John Wood** and **Lisa Dedden Cooper**. John is a professional artist who is living with dementia and Lisa works for AARP and was a caregiver for her dad who was living with Frontotemporal dementia. John will share his story of turning negative symptoms into a positive life as expressed through his art. Lisa will share AARP's mission to empower families and communities. She will also share the Michigan Dementia Coalition's 2019-2022 Roadmap for Creating a Dementia Capable Michigan. Learn how you can become a part of creating a Dementia Capable Michigan and improve the quality of lives of persons living with dementia and their families.

## Breakout Session 3

### LOVE IS LISTENING: DEMENTIA WITHOUT LONELINESS

When people with dementia can't communicate "normally," they frequently end up alone. Many of us struggle to feel comfortable in their company, uncertain how to connect in a meaningful way. All too often persons living with dementia find themselves emotionally isolated in a valley of awkward.

"Love Is Listening: Dementia Without Loneliness" will illuminate how we can let go of unhelpful scripts that impede our intimate responsiveness to people with dementia and discover with them currents of communication that dementia does not impede, and may well enrich. Presenter: **Michael Verde**

**9:30 – 10:00 AM | Break and Exhibits in the Royale Atrium**

**10:00 – 11:30 AM**

### REFRAMING CHALLENGING BEHAVIORS BY SEEING THE WHOLE PICTURE (PART 1)

It is common for our current culture to describe people living with dementia as exhibiting challenging behavior or exhibiting the behavioral and psychological behaviors that are symptoms of dementia. As long as we associate the behaviors only with a person who is living with condition, we will continually misunderstand and mismanage the situation. Because it is the situation which is challenging, not just the person's reaction to or behavior during that situation. The observable behavior is a result of what has happened, is happening, or might happen in combination with many other contributing factors. It is not simply an  $A + B = C$  formula. It is more complex and at the same time much more simple. The person is changing in their abilities, so to provide effective support, those around must develop new approaches and abilities while possibly modifying the environmental and task demands, and restructuring how time is used. In these two sessions we will explore the six puzzle pieces we can use to better support and provide care throughout the journey of dementia, for all involved.

Part 1: We will explore the puzzle pieces that focus primarily on the person living with dementia and how the changes they are experiencing in three spheres of function will impact the situation. The goal is to better screen for shifts and appreciate the changes and retained abilities so that we use what is possible while anticipating what will cause challenges or distress. We will establish two case examples. Co-presenters: **Teepa Snow** and **Mark Roberts**

# TUESDAY, SEPTEMBER 10

11:30 – 1:15 PM | Lunch, A Dementia Capable Michigan & To Whom I May Concern Performance  
(Performance begins at 11:45)

## A DEMENTIA CAPABLE MICHIGAN

Newly appointed Senior Deputy Director of MDHHS's Aging & Adult Services Agency, **Dr. Alexis Travis** will share her professional experience and vision for a Dementia Capable Michigan.

## TO WHOM I MAY CONCERN

To Whom I May Concern is an interactive, storytelling performance by individuals living with dementia. This powerful program will be the focal point of the conference.

To Whom I May Concern promotes dialogue between individuals living with dementia and the people around them. Nationwide, there is a growing population of persons living with dementia who are aware of their diagnosis and are speaking out. Their goals are to abolish the stigma associated with living with dementia, give voice to the lived experience and advocate for full inclusion of persons living with dementia. The To Whom I May Concern performance allows persons living with dementia to initiate the conversation that many are afraid to have and then answer questions from the audience



*To whom | may concern®*

AGENDA

during the TalkBack session that follows the performance.

### **1:15 to 1:30 PM | Break and Exhibits in the Royale Atrium**

#### **1:30 – 3:15 PM**

##### **REVOLUTIONIZING DEMENTIA CARE**

This workshop is in conjunction with the documentary Revolutionizing Dementia Care, the latest film in a public television documentary series on dementia. The documentary reveals how people living with dementia can live full and meaningful lives based on their abilities, not their disabilities. Interviews with care partners, medical professionals and persons living with dementia are combined with first-hand looks at innovative approaches to support persons living with dementia.

In this session you'll meet filmmaker, producer/director **Mason Mills** from WCVE Richmond, PBS and the narrator of the documentary **Brian LeBlanc** who is living with young onset dementia. Mills and LeBlanc along with, **Jacquelyn Pogue**, and assisted living provider, **Mary Jo Gibbons Johnson**, will discuss the new and emerging methodologies that are occurring nationwide. Tools will be provided which will allow you to use the documentary for staff training and community education.

### **3:15 – 3:30 PM | Break and Exhibits in the Royale Atrium**

#### **3:30 – 5:00 PM**

##### **REFRAMING CHALLENGING BEHAVIORS BY SEEING THE WHOLE PICTURE (PART 2)**

It is common for our current culture to describe people living with dementia as exhibiting challenging behavior or exhibiting the behavioral and psychological behaviors that are symptoms of dementia. As long as we associate the behaviors only with a person who is living with condition, we will continually misunderstand and mismanage the situation. Because it is the situation which is challenging, not just the person's reaction to or behavior during that situation. The observable behavior is a result of what has happened, is happening, or might happen in combination with many other contributing factors. It is not simply an A + B = C formula. It is more complex and at the same time much more simple. The person is changing in their abilities, so to provide effective support, those around must develop new approaches and abilities while possibly modifying the environmental and task demands, and restructuring how time is used. In these two sessions we will explore the six puzzle pieces we can use to better support and provide care throughout the journey of dementia, for all involved.

Part 2: We will explore the puzzle pieces that focus primarily on what those surrounding the person living with dementia can offer and modify in order to offer more effective support and mitigate the causes of distress by altering their awareness and skills, changing environmental factors, or changing how people are spending time and using activities to fill the day. The goal is to provide a problem-solving structure and format with two case examples. Co-presenters: **Teepa Snow** and **Mark Roberts**

# INTRODUCING OUR SPEAKERS

## **JAMES BALDA**

*LEADER. PRESIDENT. CEO.*

James Balda is President & CEO of Argentum, the leading national trade association serving companies that own, operate and support professionally managed senior living communities in the United States. Under Balda's leadership Argentum has engaged in many dynamic initiatives including the launching of a foundational set of quality standards and developing an executive director credentialing program designed to further professionalize the senior living industry. Balda has also guided Argentum in identifying the challenges and trends in senior living including the nationally recognized staffing shortage. Balda has been actively involved in developing ways to be innovative and competitive to maintain an essential and strong workforce supporting choice and quality of life for seniors.

James holds a Bachelor of Arts degree in English from the University of Maryland.



## **ANNE BASTING Ph.D.**

*ARTIST. SCHOLAR. TEACHER.*

Anne Basting (Ph.D.) is a scholar and artist whose work focuses on the potential for the arts and humanities to transform our lives as individuals and communities. For over 20 years, Basting has researched ways to infuse the arts into care settings with a particular focus on people with cognitive disabilities like dementia. She is author of numerous articles as well as three books. She has also authored and/or produced nearly a dozen plays and public performances. In all her work, Basting is striving toward a moment when the arts are fully infused into care systems.

Basting holds a Ph.D. in Theatre Arts from the University of Minnesota, and a Masters in Theatre from the University of Wisconsin. She is founder and President of the award-winning non-profit TimeSlips Creative Storytelling, an international alliance of artists and caregivers bringing meaning to late life through creativity. Founded in 1998, TimeSlips became an independent non-profit in 2013.



## **MIKE BELLEVILLE**

*ADVOCATE. TECHNOLOGY AUTHORITY. PERSON LIVING WELL WITH DEMENTIA.*

Mike Belleville is a retired telecommunications technician who also served in the Air National Guard for 12 years. Mike retired at the age of 54 after being diagnosed with Lewy Body dementia. After realizing that he had much to contribute, Mike became an advocate for those living with dementia. He is a former member of the Alzheimer's Association national Early Stage Advisory Group in 2016 and currently serves on the Advisory Committee for Dementia Action Alliance. Mike's main advocacy focus is to reduce the stigmas associated with dementia. One of Mike's favorite quotes is by Stephen King who said, "Get busy living or get busy dying."



## **LISA DEDDEN COOPER**

*ADVOCATE. ATTORNEY AT LAW. CARE PARTNER.*

Lisa Dedden Cooper serves as Manager of Advocacy for AARP Michigan. She provides strategic leadership and direction for AARP's state and federal legislative advocacy work in Michigan, and she is passionate about dementia and family caregiving issues in particular.

Prior to joining AARP in 2011, Lisa Dedden Cooper worked for 12 years as Legal Counsel and senior policy analyst for the Michigan House of Representatives and Michigan Senate, and for two years as district director for Congressman Mark Schauer. Additionally, Lisa served three terms as an Ingham County Commissioner and was a member of the Clinton-Eaton-Ingham Community Mental Health Authority Board. Lisa has a Bachelor's Degree in Economics and Psychology and Juris Doctor from the University of Michigan.



She served as family caregiver for her dad, Jack, who passed away in 2018 after having lived with Frontotemporal dementia.

## MARY JO JOHNSON GIBBONS

*ENTREPRENEUR. ASSISTED LIVING PROVIDER. EDUCATOR.*

Mary Jo Johnson Gibbons' career has been tirelessly devoted to senior services, with a particular passion for dementia care. Her professional drive turned deeply personal when her father was diagnosed with Alzheimer's disease and lived at a facility, she designed and managed.

Mary Jo is Co-Owner of Stone Lodge Memory Care in Shepherd, MI and she serves as the Executive Director of Wellbridge Community of Madison, a senior living continuum of care community in Madison, GA.



## BRIAN LEBLANC

*INTERNATIONAL ADVOCATE. PUBLIC RELATIONS PROFESSIONAL. PERSON LIVING WELL WITH DEMENTIA.*

Brian LeBlanc is a Public Relations and Marketing Professional who was diagnosed with Early-Onset Alzheimer's Disease in 2014. Since Brian made a career by using his voice, he decided to continue using that voice to share Alzheimer's Awareness and Education.

As an International Alzheimer's Advocate, Brian is invited to speak at International, National and Local Conferences, Seminars, Symposiums and Workshops as a Keynote Speaker and Session Presenter. He is also a Crisis Intervention Team Trainer where he educates members of Law Enforcement as to how to recognize and interact with Individuals with Dementia-Related Illnesses.

Brian has a wonderful quote. He says, "I HAVE Alzheimer's, BUT it DOESN'T have ME!"



## MASON MILLS

*FILMMAKER. AWARD-WINNING PRODUCER. EDUCATOR*

Mason W. Mills is a Senior Producer/Director for WCVE Richmond, PBS in Virginia. He recently produced the nationally distributed documentaries; Revolutionizing Dementia Care; Alzheimer's: The Caregiver's Perspective and Polytrauma Rehab in the VA: Compassionate Care. Mason has worked in Video Production for 30 years and over the past 20 years he has taught video classes at Virginia Commonwealth University and professional development workshops at the Joan Oates Institute for the University of Richmond. His producing credits include Locked Out: The Fall of Massive Resistance; Wilder: An American First; Laughing Matters with Brett Leake and many more. Mason's productions have earned several Emmy, Telly and other nationally recognized awards.



## **JACQUELYN POGUE**

*PSYCHOTHERAPIST. INTERNATIONAL EDUCATOR. CARE PARTNER.*

Jacquelyn Pogue is a retired psychotherapist, university teacher and organizational consultant. She has led workshops, dialogue seminars, training programs and spiritual retreats internationally. She has served in numerous centers for Mother Theresa and also led dialogues for His Holiness the Dalai Lama in India.

Currently she is the founding Director of Richmond Action Dialogues, a member of the Program Committee for the Innerwork Center, consulting producer and creator of the concept for the public television documentary series on Alzheimer's and other dementias, which includes Revolutionizing Dementia Care.

Jacquelyn also provides resources for students, organizations, and projects that support a more compassionate, just, sustainable, and more spiritually awakened world.



## **DR. ALLEN POWER**

*GERIATRICIAN. AUTHOR. INTERNATIONAL EDUCATOR.*

G. Allen Power, MD is a board-certified internist and geriatrician, musician, songwriter, author and international educator on transformational models of care for older adults, particularly those living with changing cognitive abilities.

Dr. Power is the author of the award-winning books *Dementia Beyond Drugs: Changing the Culture of Care* and *Dementia Beyond Disease: Enhancing Well-Being*. For more than 20 years, he has been an enthusiastic culture change leader in his approach to dementia care.

Dr. Power is the newly appointed Schlegel Chair for Innovation in Aging and Dementia at the Schlegel-University Waterloo Research Institute for Aging in Ontario Canada. He is also the clinical associate professor of medicine at the University of Rochester, NY.



## **MARK ROBERTS**

*ADVOCATE. VOLUNTEER. PERSON LIVING WELL WITH DEMENTIA.*

Mark Roberts was employed for over 25 years as the Mechanical Department Supervisor for Alma College. Mark left this position when he was diagnosed with young onset Vascular dementia in 2015. Throughout his life, Mark has been active in his community serving on a variety of boards of directors and other volunteer activities. Mark continues to volunteer at his church and has started a men's club consisting of persons living with and without dementia. He serves as a dementia advocate and mentor by speaking at public forums. Mark is accompanied by, Sophie, his dementia service dog. Sophie is a Bichon Frise.



## **TEEPA SNOW**

*OCCUPATIONAL THERAPIST. DEMENTIA ADVOCATE. INTERNATIONAL TRAINER.*

Teepa Snow, an occupational therapist with forty years of rich and varied clinical and academic experience, is one of the world's leading educators on dementia and the care that accompanies it. In 2005, Teepa founded Positive Approach® to Care (PAC), a company that provides dementia care training, services and products around the world.

Teepa presents with extraordinary expertise and humor to audiences throughout the world. She has extensive experience and expertise working with persons living with dementia as well as others experiencing brain change including young adults and older individuals living with developmental disabilities, mental illnesses, and traumatic brain injuries.



## **ALEXIS TRAVIS, PHD.**

*LEADER. ADVOCATE. COLLABORATOR.*

Dr. Alexis Travis is senior deputy director of MDHHS's Aging & Adult Services Agency, where she oversees an agency that provides statewide leadership, direction and resources to support Michigan's aging, adult services and disability networks.

Dr. Travis previously served as director of MDHHS's Bureau of Health and Wellness within its Population Health Administration, where she managed the Division of Chronic Disease and Injury Control and the Division of HIV and STD Programs. In that role, she collaborated with internal and external stakeholders to develop a state dementia plan and established a state-level public health workgroup on healthy aging.

Dr. Travis holds a doctorate in public health from Walden University in Minnesota, a master's degree of pharmacy with honors from the University of Bradford in the United Kingdom and was a participant in the Socrates/Erasmus Student Exchange Program at the University of Salamanca in Spain.



## **MICHAEL VERDE**

*VISIONARY. AUTHOR. AWARD-WINNING EDUCATOR.*

Michael Verde is an award-winning educator, author and internationally acclaimed speaker. He is the founder of Memory Bridge, an internationally recognized non-profit organization dedicated to ending the emotional and social isolation of persons with dementia.

To date, Memory Bridge has connected over 8,000 people with and without dementia in one-to-one relationships. Michael is speaking in Michigan for the first time this year and will share his “life-changing” experience and presentation.

Michael graduated with honors from the University of Texas. Thereafter he earned his Master’s Degree in literacy studies from the University of Iowa and a Master’s Degree in Theology from the University of Durham in England. Michael is currently pursuing a PhD. in the area of empathetic education at Indiana University.



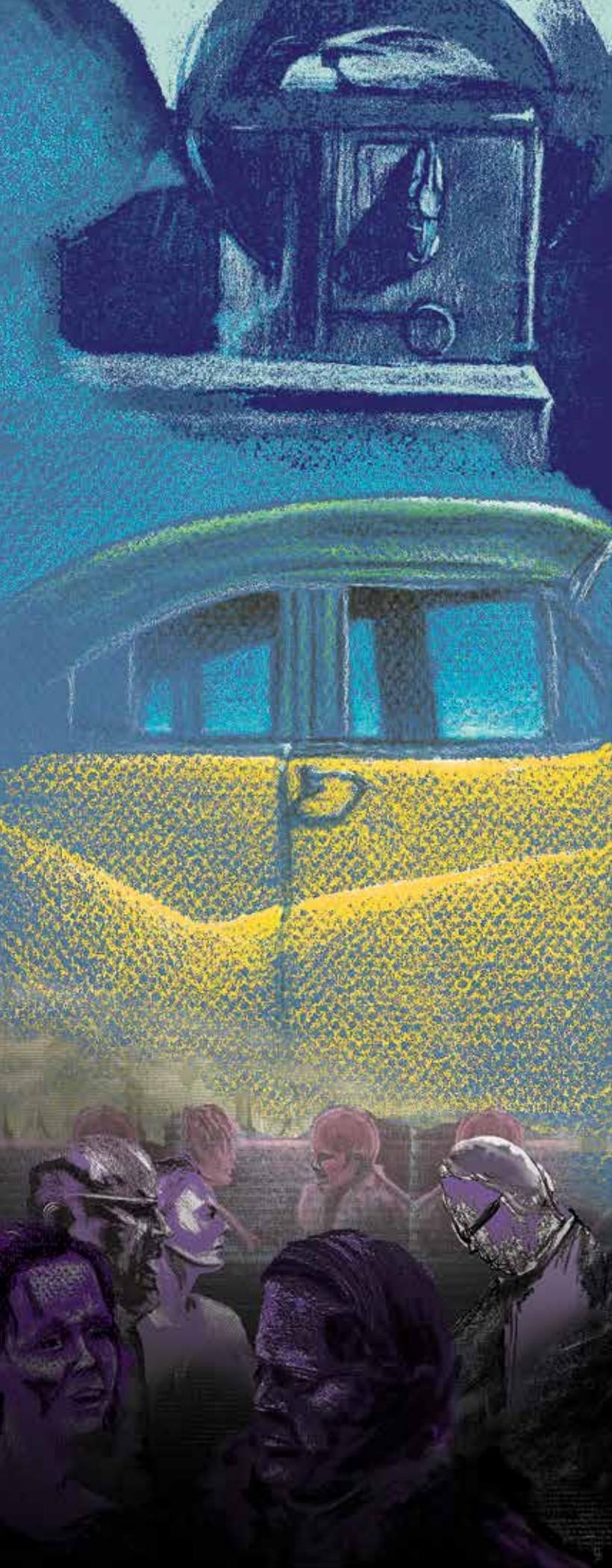
## **JACK YORK**

*ENTREPRENEUR. TECHNOLOGY GURU. INTERNATIONAL SPEAKER.*

Jack York is the co-founder of It’s Never 2 Late (iN2L) a company dedicated to helping older adults realize the full benefits of adaptive technology. He is a highly sought national and international speaker on the use of technology to create personalized experiences that truly engage and connect residents to their loved ones and the world, specifically for those individuals living with dementia.

Today iN2L has installed technology in over 2,000 senior living communities across the entire U.S. and four countries. iN2L integrates the hardware, software, media and various components necessary to allow virtually any person with any interest in using a computer-regardless of background, physical or intellectual abilities- to do so pleasurablely, engagingly, and without frustration.





## **JOHN WOOD**

*ARTIST. EDUCATOR.*

*PERSON LIVING WELL WITH DEMENTIA.*

This original artwork was created by professional artist, John Wood and person living with dementia. John provided the following as the inspiration of his work:

The bottom of the image depicts several portraits of people. The people are all stern looking. I chose purple as the main color for the portraits because of the common connections to dementia and Alzheimer's disease related logos.

As the viewer looks up on the picture a large classic car is depicted in the sky above them. The trailblazers will be blazing in a car from the 1940's. Above the car image a parking meter is depicted in the clouds. The parking meter suggests the time element of a dementia diagnosis.

As a person with a diagnosis I am often confused and when things are, when they have happened, etc. The image is composed of about a dozen different sketches drawn from life.

# SCHEDULE AT A GLANCE

## MONDAY

11:00 to 1:00 PM | Registration

1:00 – 1:30 PM | Opening Ceremony

1:30 – 3:00 PM | Re-thinking Dementia:  
A Well-Being Approach

3:00 – 3:30 PM | Break

3:30 – 5:00 PM | Caring, Communicating,  
and Decoding Distress

5:00 – 6:30 PM | Speaker reception, networking,  
and a sandwich.

6:30 – 8:00 PM | Dr. Anne Basting of TimeSlips Presents  
an Evening Performance of Keynote Karaoke

## TUESDAY

7:30 – 8:00 AM | Exhibits & Morning Coffee

8:00 – 9:30 AM | Breakout Session  
Breakout Session 1

The Future's So Bright: The Intersection of Technology  
and Aging, with a dementia twist

Breakout Session 2  
An Artist, AARP and Dementia Capable Michigan!

Breakout Session 3  
Love Is Listening: Dementia Without Loneliness

9:30 – 10:00 AM | Break and Exhibits

10:00 – 11:30 AM | Reframing Challenging Behaviors by  
Seeing the Whole Picture (Part 1)

11:30 – 1:15 PM | Lunch and To Whom I  
May Concern Performance

1:15 to 1:30 PM | Break and Exhibits

1:30 – 3:15 PM | Revolutionizing Dementia Care

3:15 – 3:30 PM | Break and Exhibits

3:30 – 5:00 PM | Reframing Challenging Behaviors by  
Seeing the Whole Picture (Part 2)

# Dementia Trailblazer Conference

*Engage. Educate. Empower.*

**September 9 & 10, 2019**  
Crowne Plaza Lansing West  
925 S. Creyts Road, Lansing, MI 48917

[Click here to register!](#)

## EARLY BIRD REGISTRATION

Register by August 23, 2019 to take advantage of early bird pricing.

	<b>MALA Members</b>	<b>Non-Members</b>
<b>Early Bird</b>	\$290	\$325
<b>After August 23</b>	\$310	\$350

## WHO SHOULD ATTEND

Any person or organization providing supports and services for persons living with dementia.

## CONTINUING EDUCATION CREDIT HOURS

Continuing Education Credit Hours (CEUs) are pending for Nurses, Social Workers and Nursing Home Administrators. Training certificates will be provided for Adult Foster Care Licensees and Administrators. The entire conference provides a total of 12.75 contact hours.

## CONFERENCE REFUND POLICY

A 100% refund will be provided until the end of business on August 10, 2019. Cancellations after August 10 will be refunded 50%.

## HOTEL ACCOMODATIONS

The Crowne Plaza is the preferred hotel. To reserve a room at the Crowne Plaza, please contact them at 517-323-7100 and mention promotional code: ALD.

For additional hotel options visit the MALA website at [www.miassistedliving.org](http://www.miassistedliving.org).

## PARKING

The Crowne Plaza has free parking surrounding the building when entering from Anacapi Drive.

## MORE INFORMATION

For more information or assistance with registration call 1.800.482.0118 or email [mala@miassistedliving.org](mailto:mala@miassistedliving.org).

# Dementia Trailblazer Conference Registration Form

[Click here to register online](#) by check or credit card or complete the registration form below.

## ORGANIZATION INFORMATION

Contact Name:	*Please attach a form with the names of attendees
Organization Name:	
Address, City, State, Zip:	
Contact Email Address:	
Contact Telephone:	

## REGISTRATION FEES

	By August 23	After August 23	# of Attendees
<b>MALA Members</b>	\$290	\$310	
<b>Non-Members</b>	\$325	\$350	
		<b>TOTAL AMOUNT DUE:</b>	

## METHOD OF PAYMENT

[Click here to register online](#) by check or credit card or complete the registration form below.

<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover		
TOTAL AMOUNT CHARGED: \$_____		
Cardholder Name:		
Cardholder Address, City, State, Zip:		
Card Number:	Expiration Date:	CVV Number:
Cardholder's Signature:		

Make check payable to **Michigan Assisted Living Association** and mail it along with your registration form to:

Michigan Assisted Living Association  
21500 Haggerty, Suite 240  
Northville, MI, 48167

Or fax the registration form to: 734.525.2453.

For more information or assistance with registration, email [mala@miassistedliving.org](mailto:mala@miassistedliving.org) or call 1.800.482.0118.



QUESTIONS? CALL 1.800.482.0118.

# **Dementia Trailblazer Conference**

*Engage. Educate. Empower.*

**September 9 & 10, 2019**  
Crowne Plaza Lansing West  
925 S. Creyts Road, Lansing, MI 48917